Pau Guardiola

AI Transformation and Governance Leader

pauguardiolanet@gmail.com | +34 665 56 38 76 | linkedin.com/in/pauguardiolanet | pauguardiola.net

Official name: Pablo López Guardiola



I take generative AI from strategy to governed production: non-technical teams build and run their own AI tools, under controls legal and data protection can defend. AI multiplies people, it never replaces them.

IMPACT

€31M+
in infrastructure investment and research projects run on apps built in the programme

46
AI apps, agents and automations on one governed platform

147,000+
interactions in 30 days; 121 employees on one tool

Shortlisted 2026: AI governance
QS Reimagine Education · Bronze 2025 for VR/AR

Eye on Innovation Award 2026
Gartner · Education winner, VR project of my XR team

EXPERIENCE

Director of Emerging Technologies 2025 to present
UCAM Universidad Católica San Antonio de Murcia

- Created the governed AI programme (AI Apps Gallery): staff, clinics and sports teams build their own AI tools on one platform, from enrolment to clinical documentation.
- Designed AI governance end to end: approval gates, five-level data risk scale (GDPR, EU AI Act), telemetry, ROI, DPO and vendor review.
- Lead three departments (Generative AI, VR/AR, Robotics and Drones) and advise the design and visual production teams: strategy, budgets, reporting to leadership.

Head, Telefónica-UCAM Chair in Innovation and Entrepreneurship · 2023 to present
Head of Multimedia (Chief Creative Officer) · until 2025

Outside UCAM

CEO and Co-founder, Neolands, spatial computing and AI startup · 2023 to 2025
Client Teleconsys, Rome (2024): metaverse build, Meta Quest Pro rollout and team training
Lead for AI and Digital Strategy, Virtual Fútbol Academy, USA (remote) · 2023 to 2025
Information Technology Consultant, Fundación INCYDE, spatial computing and XR · 2020 to present

ADVISORY, SPEAKING AND RESEARCH

Advisory: Fondazione Olitec, Rome, Ethics Committee (2026) · FNDB Expert Committee (2025)

Speaker: Senato della Repubblica, Rome · Campidoglio, Rome · QS Reimagine Education, London · Stanford XR, Hewlett Teaching Center · Unity Unite, Amsterdam · AbbVie, Madrid

Papers: Future Internet (MDPI, 2026, with Stanford) · Australasian Emergency Care (Elsevier, Q1) · Emergencias (Q1)

SKILLS

- AI strategy and roadmap
- AI governance and AI Act
- Leadership and strategy
- Generative AI and agents
- Change and AI adoption
- Budgets, ROI and reporting
- XR and spatial computing
- Physical AI and robotics

EDUCATION

PhD in Social Sciences
UCAM · International Mention · 2026

Visiting Student Researcher
Stanford University · 2024 to 2026

Spanish native
Catalan native
English C2
Italian C1